



**Southern Alberta Calgary Cat Fanciers  
Annual Halloween Championship and  
Household Pet Cat show**

**October 24, & 25, 2009**



**Studies show that approximately 53% of all households own at least one pet usually a cat or dog; with *cats* outnumbering dogs. Calgary's booming human population also includes a boom in the pet population.**

**As part of our Halloween show, the Southern Alberta Calgary Cat Fanciers are offering a wonderful opportunity for you to promote your company with us. We offer a variety of options that would be an excellent way of showcasing your company. Your company advertisement could be featured in our show catalogue given to all exhibitors and our spectator guide given to our spectators and distributed to vet clinics and pet stores throughout the city. These publications are both valuable venues to reach the pet owning population. Both publications are loaded onto our club website for each semi-annual show and remain up for approximately 6 months for additional advertiser exposure.**

**We also have space available for vendors to promote their products, and provide information at our show. Special sponsorship packages are available to those interested in direct sponsorship, advertising and sales space at a substantial savings.**

**Please review the attached page for a summary of show advertising and sponsorship packages.**

**Our show at this venue, Ogden Legion Branch #154, usually has 125 cats on in competition and they have owners. This presentation has a good base of spectator attendance and participation and will be advertised and covered by the local media. We are inviting you to be a part of what we hope to be our most successful Halloween show to date.**

**We thank you for your consideration and look forward to hearing from you soon.**

**For more information please contact:  
Wendy Huppe  
Southern Alberta Calgary Cat Fanciers Show Committee  
403- 949-2203  
calcatvar@yahoo.ca**

**SOUTHERN ALBERTA CALGARY CAT FANCIERS**  
**2009 SHOW ADVERTISING & SPONSORSHIPS**

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ FAX Number \_\_\_\_\_

Representative \_\_\_\_\_ E-mail \_\_\_\_\_

Web Site Address \_\_\_\_\_

		<u>Price</u>	<u>Total</u>
<b>1. Sponsorship Packages:</b>			
A) Package #1 (details on page 3)		\$456.00	\$ _____
B) Package #2 (details on page 3)		\$357.00	_____
<b>2. Show Ring Sponsorship:</b>			
One ring AM <u>or</u> PM		\$ 75.00	_____
One ring/ ONE day		\$150.00	_____
One ring/ BOTH days		\$300.00	_____
<b>3. Vendor Booth Space:</b>			
Two days per 10 ft. X 10 ft. section		\$100.00	_____
(includes: an 8 ft table and two chairs only)			
<b>4. Catalogue Advertising:</b>			
	<u>Catalogue OR</u>		
	<u>Spectator's Guide</u>	<u>BOTH</u>	
Full page	\$100.00	\$170.00	_____
Full page (with booth rental)	75.00	\$125.00	_____
Half page	60.00	100.00	_____
Quarter page	40.00	60.00	_____
Business card	20.00	35.00	_____
<b>5. Donations:</b>			
Raffle prizes (human or animal), product or monetary contribution.			
Raffle prize donation _____yes_____no			
All donations are appreciated. Thank you. _____			

Signature: \_\_\_\_\_ Total Enclosed \$ \_\_\_\_\_

**NOTE: Please confirm vendor space by sending payment by September 12, 2009.** All other payments and advertisements must be received no later than October 12, 2009

Do you require electrical supply? Y\_\_\_\_\_ N\_\_\_\_\_

Ring Sponsors – Do you have a banner that we can display in the show ring Y \_\_\_\_\_ N\_\_\_\_\_

**PLEASE RETURN TO SOUTHERN ALBERTA CALGARY CAT FANCIERS**

c/o Ruth Sogz 513 - 18A Street NW; Calgary, Alberta, T2N 2H3

For further information, please contact Wendy Huppe

@ 403- 949-2203 or [calcatvar@yahoo.ca](mailto:calcatvar@yahoo.ca)

**SOUTHERN ALBERTA CALGARY CAT FANCIERS**  
**2009 SHOW SPONSORSHIPS PACKAGES**

<b>A) PACKAGE #1</b>	
One full page in Catalogue AND Spectator's Guide	<b>\$170.00</b>
Ring Sponsorship, one ring/ BOTH days	<b>300.00</b>
Vendor space (one 10' X 10' space) both days	<b><u>100.00</u></b>
Full Cost \$	<b>\$570.00</b>
Less package discount – 20%	<b>(114.00)</b>
Package Cost	<b><u>\$456.00</u></b>
<b>B) PACKAGE #2</b>	
One full page in Catalogue AND Spectator's Guide	<b>\$170.00</b>
Ring Sponsorship, one ring/ ONE day	<b>150.00</b>
Vendor space (one 10' X 10' space) both days	<b><u>100.00</u></b>
Full Cost	<b>\$420.00</b>
Less package discount – 15%	<b>(63.00)</b>
Package Cost	<b><u>\$357.00</u></b>

**SHOW VENUE:**

Ogden Legion Branch #154  
2625 - 78th Avenue SE  
Calgary, AB T2C 3B7

Set up for the show is Friday, October 23<sup>rd</sup>, 2009 starting at 2:00 PM until 6:00 PM.

All unloading and loading must be done through the SE & SW doors of the show hall.

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